

Exhibitor Space Application

Subsidiaries of one company may have more than one name. Unaffiliated companies may not have a combined listing.

EXHIBITING COMPANY INFORMATION: (Please complete as it should appear in the Conference Guide.)

Company Name: _____

Address: _____

City: _____ State: _____ Zip/Postal Code: _____

Company Phone: _____

Website: _____

Product to be displayed: _____

We prefer **NOT** to be next to or across the aisle from: _____

EXHIBIT CONTACT: (Person to whom all exhibit-related information should be sent. Communication will be via email.)

Name: _____ Title: _____

Email: _____ Phone: _____

EXHIBIT BOOTH:

10' x 10' \$8,000
(3 exhibitor badges included)

10' x 30' \$24,000
(9 exhibitor badges included)

Innovation Row 6' Table
\$3,000

10' x 20' \$16,000
(6 exhibitor badges included)

20' x 20' \$32,000
(12 exhibitor badges included)

*For start-up and early
stage companies only
(1 exhibitor badge included)

Furniture Package
(included with booth)

Yes, add 1 draped table, 2
chairs, and a wastebasket.

EXHIBIT BOOTH:

1st Choice # _____ 2nd Choice # _____ 3rd Choice # _____

Total Cost: _____ **Assigned Booth Number:** _____ (office use only)

PAYMENT INFORMATION:

We agree to pay the total booth cost as rental for the space allotted to us. We understand that a 50% deposit must accompany the application, with the balance due January 8, 2021. After this date, payment in full must accompany all space applications.

Check in the amount of \$ _____ payable to **HMP**

Charge in the amount of \$ _____ Visa MasterCard American Express Discover

A 3% administrative fee will be applied to all credit card payments.

Credit Card Number _____ Exp Date ____/____ Security Code _____

Cardholder Name _____

Billing Address: _____ City: _____ State: ____ Zip/Postal Code: _____

Cardholder Signature _____

CANCELLATIONS:

Requests for cancellations of reserved exhibit space must be sent in writing to tfield@hmpglobal.com. Refunds, less a 50% administrative fee, will be granted for requests received on or before January 8, 2021. After this date, refunds for reserved space will not be granted.

Authorized Signature: _____ **Date:** _____

Please note that by submitting this form, you understand that your use of this space is subject to the conditions and terms provided, which, upon acceptance by HMP, will become a binding contract between you, as the exhibitor, and HMP.

Please send completed application to Tara Fields at tfields@hmpglobal.com.

This form indicates the policies and regulations set forth as part of the contract for the conference referenced in this contract with ISET, part of HMP. ISET reserves the sole right to render all interpretations, to amend and enforce these policies and regulations, and to establish any and all further regulations not specifically covered below to assure the general success and well-being of the conference. ISET reserves the right to decline, prohibit, and/or deny any exhibit or sponsorship that in its sole judgment is contrary to the character, objectives, and best interests of the conference or suitable for its attendee audience.

1. EXHIBITOR'S INFORMATION KIT: A complete Exhibitor's Information Kit containing all the necessary order forms for drayage, electrical service, furniture rental, carpeting, cleaning, etc., will be sent via email to each exhibitor after confirmation of space assignments. The official decorating company of the Event will also provide instructions within the Kit so forms may be processed online.

2. GENERAL EXHIBIT INFORMATION: All exhibits must be set up by the time and date in the conference Exhibitor Information Kit. The exhibits officially close at the time and date in the Exhibitor Information Kit. No exhibitors may dismantle exhibits until the official closing time. ISET reserves the right to assign booth space.

3. EXHIBITOR SERVICES: The official decorating and drayage company of the Event will provide and distribute an Exhibitor Information Kit containing literature and rates for all services and equipment. All furnishings and special requirements should be ordered through that decorating company.

4. DISPLAY RULES AND REGULATIONS: ISET follows the IAEE Guidelines for Display Rules and Regulations: <https://www.hmpglobal.com/meetings/IAEEGuidelines.pdf>

5. EXHIBIT COORDINATOR: The Exhibitor Information Kit will provide an exhibitor contact. For identified events, the official decorating company will direct and manage all of the following services and will have a service desk in operation at the time of installation and dismantle: Exhibitor's Information Kit distribution, furnishings, labor, rent or exhibit displays, signage, material handling services, and transportation services.

6. PHOTOGRAPHY IN THE EXHIBIT HALL: The use of cameras (including but not limited to cellular phones, film, digital, video taking, or image or sound capturing) or audio taping equipment is prohibited anywhere during the conference without prior permission from ISET.

7. SUBLETTING OF SPACE: The exhibitor agrees that the display will be confined to the area of space reserved and that subletting or showing products other than those manufactured or represented by the exhibitor is strictly prohibited.

8. ARRANGEMENT OF EXHIBITS: The exhibitor agrees to manage his/her exhibits so as not to obstruct or interfere in any way with the general view, the view of the exhibits of other exhibitors, or the free passage of spectators. The decision of ISET as to what constitutes such obstruction or interferences will be final.

9. CARE OF SPACE: The exhibitor agrees not to deface, injure, or mar the exhibition hall of the venue, any of the furniture or fixtures contained therein, and/or any of the property of whatever nature placed therein. The exhibitor will be liable to ISET and/or the venue for any damage resulting to such exhibition hall, furniture and fixtures contained therein, and/or such property placed therein by ISET, which will occur by reason of the commission or omissions of any exhibitor and/or its agents, servants, or employees. The exhibitor will defend and hold harmless ISET from all claims and suits against ISET arising from the aforesaid commissions or omissions of the exhibitor, their agents, servants, or employees. All material used by exhibitors must conform to the requirements of the Fire Department of the city in which the venue is located.

10. INSURANCE: ISET assumes no responsibility for the safety of the personnel and property of exhibitors or the personal property of their officers, agents, servants, or employees. Any exhibitor wishing to insure his/her personnel or goods against injury, theft, damage by fire, accident, or other cause must do so at his/her own expense.

11. SECURITY: ISET and the venue are not responsible for loss of or damage to exhibitor property. Exhibitors will be required to display proper credentials to gain access to the exhibit floor.

12. LIABILITY: ISET will not be liable for any damages in the event that performance of this contract is rendered impossible for any of the following causes: destruction of the exhibit hall or any substantial portion thereof by fire, earthquake, the elements, a public enemy, strikes or other public disorder, impossibility of performance created by lay or any public authority, and/or for any cause beyond its control or the control of the venue.

13. CHILDREN: Under no circumstances will children under the age of 18 be allowed in the exhibit hall during installation or dismantle. For reasons of insurance, children are not permitted on the show floor. Because of limited seating capacity and the highly technical nature of the programs, children under the age of 18 are not invited to attend presentations.

14. SHIPPING INSTRUCTIONS: Please ship early and prepay all transportation charges. Collect shipments will not be accepted and all shipments should be labeled with return address. Additional shipping instructions and labels will be provided in the Exhibitor's Information Kit. All shipments should be packed securely and fully prepaid. Bills of lading should be forwarded to the drayage agent when shipment is made. Each exhibitor agrees to ship his/her materials at the company's own risk and expense.

15. CONDUCT OF EXHIBITS: Canvassing or distributing of promotional materials outside the exhibitor's own booth will not be permitted. ISET reserves the right to monitor and reduce any exhibitor sound system so that it does not interfere with the show and/or other exhibitors. Exhibitors may not serve or dispense food or beverages of any type from their booths or in the exhibit area without the consent of ISET. No part of the display including products is permitted outside the exhibit space. Products and furnishings should be arranged with the safety of the exhibitors and attendees in mind. Each exhibitor must make provisions for the safeguarding of his goods, materials, equipment, and display at all times. The exhibitor will indemnify and hold ISET and the venue harmless against all such claims. All of the exhibitor's property should be deemed to remain under the exhibitor's custody and control in storage, in transit to or from, or within the confines of ISET or its service contractor.

16. UTILITIES AND SERVICES: Rates and data for electrical power, telephone connections, and internet will be provided in the Exhibitor's Information Kit.

17. BOOTH RELOCATION: ISET reserves the right to rearrange the floor plan at any time. ISET reserves the right to relocate exhibitors should it become necessary for causes beyond the control of ISET, or advisable in the best judgment of ISET. After assignment of space, exhibitor agrees to accept relocation to other comparable space if ISET deems such a relocation to be necessary or appropriate.

18. CANCELLATION BY EXHIBITOR: Any cancellation of or reduction in space must be communicated to ISET in writing. Cancellation of or reduction in space in no way relieves Company of its financial obligations as outlined herein. A full one hundred percent (100%) of the total Contract amount will be due for any cancellations received less than 6 months before the date of the Event as outlined herein. Management may, at its sole discretion, reassign any cancelled space.

19. CANCELLATION BY THE EVENT ORGANIZER: In the event that ISET be cancelled by ISET, ISET will refund the exhibit booth fee(s), including deposit(s), previously paid by Exhibitor, minus any expenses already incurred by ISET. Exhibitor may choose to transfer any remaining balance of fees (after incurred expenses by ISET have been deducted from previously paid fees) to a future live or virtual event, or toward print or digital products. ISET shall be under no liability to the Exhibitor or any other person in respect of any actions, proceedings, claims, demands, losses (including consequential losses), costs, or expenses whatsoever, which may be brought against or suffered or incurred by the Exhibitor as the result thereof.

20. CHANGES BY THE EVENT ORGANIZER: In the event that ISET is postponed or converted to a virtual event by ISET, ISET will transfer all previously paid fees to the new event (live or virtual). If the meeting is postponed and moves to alternate exhibit space, ISET will assign booth space comparable in size and location to the Exhibitor and Exhibitor agrees to use such space under the terms of this Contract. Should Exhibitor be unable to participate in the postponed or virtual event, previously paid fees will be transferred to a future event or applied toward print or digital products. ISET shall be under no liability to the Exhibitor or any other person or company in respect of any actions, proceedings, claims, demands, losses (including consequential losses), costs, or expenses whatsoever, which may be brought against or suffered or incurred by the Exhibitor as the result thereof.

21. PAYMENT: If ISET has not received payment in full before the date of the Event, Company may be refused the opportunity to participate until its financial obligation is satisfied.

a. For any signed Contract received more than six (6) months before the date of the Event outlined herein, Company will remit payment to ISET according to the following schedule:

i. A non-refundable fifty percent (50%) of the total Contract amount is due upon signing this Contract. Payment not made via credit card upon signing this Contract will be invoiced. Payment must be received by ISET according to the payment terms stated on the Invoice. Until payment is received, ISET may, at its sole discretion, re-assign any exhibit space or sponsorship outlined herein.

ii. The remaining fifty percent (50%) of the total Contract amount is due no less than six (6) months before the date of the Event as outlined herein. Payment not made in full via credit card upon signing this Contract will be invoiced. Payment must be received by ISET according to the payment terms stated on the Invoice. Until payment is received, ISET may, at its sole discretion, re-assign any exhibit space or sponsorship outlined herein.

b. For any signed Contract received within six (6) months before the date of the Event outlined herein, Company will remit payment to ISET according to the following schedule:

i. A non-refundable one hundred percent (100%) of the total Contract amount is due upon signing this Contract. Payment not made via credit card upon signing this Contract will be invoiced. Payment must be received by ISET according to the payment terms stated on the Invoice. Until payment is received, ISET may, at its sole discretion, re-assign any exhibit space or sponsorship outlined herein.

c. Payment can be made by credit card or by check.

i. Make check payable to HMP and mail with a copy of your signed contract to:

HMP Communications, LLC
PO Box 22151
New York, NY 10087-2151

ii. Credit Card: Please complete the form at <https://payment.hmpglobal.com/ph/index.php>. There is a 3% credit card processing fee except for those located in CA, CO, CT, FL, KS, ME, MA, NY, OK, TX, and Puerto Rico.

22. RIGGING: Additional rigging fees may apply for hanging signs in booths. Rates will be provided in the Exhibitor's Information Kit.

23. INTELLECTUAL PROPERTY: Exhibitor grants ISET a limited, non-exclusive, non-transferable license to use exhibitor's name and marks in connection with the Event. Exhibitor may not use ISET name, trademarks, logos, or research in its booth or in any information it provides to its clients, except to inform clients that it will be participating as an exhibitor or sponsor of the event. The use of ISET logo/name or the event logo/name by exhibitor before, during, or after the event is strictly forbidden without the prior written consent of ISET.

24. DECORATION: ISET shall have full discretion in the placing, arrangement, and appearance of all items displayed by exhibitor and may require the replacing, rearrangement, or redecorating of any item or of any booth, and no liability shall attach to management for costs that may devolve upon exhibitor thereby.

25. OUTSIDE ACTIVITIES: Exhibitor shall not conduct any event that will take qualified show attendees from the Event. Exhibitor shall not conduct or sponsor at any time during the Event any off-site hospitality events.

26. LOTTERIES & CONTESTS: The operation of games of chance, lottery devices, or the actual or simulated pursuit of any recreational pastime is permitted only to the extent permitted by applicable law and upon ISET written approval.

27. ADMISSION: ISET shall have sole control over admission policies at all times. Booth personnel are restricted to exhibitor's employees and authorized representatives. All exhibitor personnel must wear an Exhibitor badge at all times. ISET reserves the right to limit the number of booth personnel at any time. Exhibitor's booth must be staffed during exhibit hall hours.

28. ELIGIBILITY: Only companies with a product or service directly related to the field of Cardiovascular will be considered. ISET management reserves the right to reject, cancel, or refuse participation to any person or company.

Any person who attends an HMP organized event grants permission to HMP, its employees, and agents (collectively "HMP") to record his or her visual/audio images, including, but not limited to, photographs, digital images, voices, sound or video recordings, audio clips, or accompanying written descriptions, and, without notifying such person, to use his or her name and such images for any purpose of HMP, including advertisements for HMP and its programs.